

Q1 2018 Entercom National Cash Contest Rules

These contest rules are specific to the above-named contest being conducted by those certain Entercom Communications Corp. subsidiaries (each an “**Entercom Company**”) and certain of their individual participating radio stations as indicated in “**Attachment A**” incorporated at the end of these rules (each a “**Station**”). Individual Station participation may vary. To the extent that the general contest rules for an individual Station differ from these rules, these rules will govern and control with respect to this Contest. A copy of these specific contest rules is available on each of the participating Station websites (see *Attachment A for Station addresses and Station websites*).

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST (MESSAGE AND DATA RATES MAY APPLY). A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

THIS CONTEST IS BEING CONDUCTED ON PARTICIPATING STATIONS THAT ARE LOCATED IN VARIOUS STATES AND THEIR RESPECTIVE TIME ZONES. ALL TIMES GIVEN IN THESE OFFICIAL RULES ARE LOCAL STATION TIMES.

ENTERCOM COMPANIES MAY ADD OR REMOVE PARTICIPATING STATIONS, CHANGE CALL LETTERS OF ANY STATION AT ANY TIME DURING THE CONTEST. SUCH CHANGE(S) WILL BE ANNOUNCED ON THE AFFECTED STATION(S) AND/OR ON THE AFFECTED STATION(S) WEBSITE(S).

INDIVIDUAL STATION PARTICIPATION DURING THE CONTEST MAY VARY FROM DAY-TO-DAY. INDIVIDUAL STATIONS MAY OPT-OUT OF CERTAIN CONTEST ANNOUNCEMENTS FOR COVERAGE OF PLAY-BY-PLAY SPORTS AND/OR AN EVENT OF SIGNIFICANT LOCAL, REGIONAL OR NATIONAL IMPORTANCE. CHANGES IN STATION PARTICIPATION WILL BE ANNOUNCED ON THE STATION AND/OR ON THE STATION’S WEBSITE, AS APPLICABLE.

Who Can Enter

1. Eligible entrants must be eighteen (18) years of age or older and legal U.S. residents of one of the fifty (50) United States or the District of Columbia as of the date of entry in the Q1 2018 Entercom National Cash Contest (the “**Contest**”).
2. Employees (including, without limitation, part-time or temporary employees) of the Stations, contest sponsors and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies, and management/tour companies at any time during the applicable contesting period and the immediate family and other household members (*i.e., spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing*) of each of the above are NOT eligible to enter and/or to win the Contest.

How to Enter & How to Win

3. Weekdays only (*Monday – Friday, excluding weekends*) from February 26, 2018 through March 30, 2018 (each, a “**Contest Day**”), participating Stations will announce a Contest keyword each hour from 6:00am local Station time on through 5:59pm local Station time (each such keyword announcement is a “**Contest Announcement**”). Regardless of the actual time a Contest Announcement is made on a participating Station, entries will only be accepted through the end of the same hour in which such Contest Announcement is made (*i.e., regardless of actual time of Contest Announcement, through :59:59 of the same hour*) (each, a “**Contest Entry Period**”). **ALL CONTEST ANNOUNCEMENT TIMES AND ALL CONTEST ENTRY PERIODS ARE LOCAL STATION TIME, REGARDLESS OF THE TIME ZONE IN WHICH THE STATION IS LOCATED, AS FOLLOWS:**

Contest Entry Period	Contest Announcement Time (local Station time)	Contest Entry Period Closing Time (local station time)
1	6:00am	6:59:59am
2	7:00am	7:59:59am
3	8:00am	8:59:59am
4	9:00am	9:59:59am
5	10:00am	10:59:59am
6	11:00am	11:59:59am
7	12:00pm	12:59:59pm
8	1:00pm	1:59:59pm

9	2:00pm	2:59:59pm
10	3:00pm	3:59:59pm
11	4:00pm	4:59:59pm
12	5:00pm	5:59:59pm

4. To enter, listen to a participating Station on any one or more Contest Days, at any one or more Contest Announcement Times as applicable for such Station (*both as defined in Section 3 above*), and before the end of the applicable Contest Entry Period (*as defined in Section 3 above*), either:
- a. text the announced keyword to shortcode 72881; OR
 - b. enter the announced keyword and your phone number (including area code) on the form at www.entercomcontest.com.
 - i. **WARNING! DUE TO DELAYS IN THE ONLINE STREAMING OF THE STATION'S BROADCAST SIGNAL, LISTENERS TO THE ONLINE STREAM MAY NOT BE ABLE PARTICIPATE IN, OR MAY BE DISADVANTAGED IF PARTICIPATING IN, ANY CONTEST THAT REQUIRES POTENTIAL ENTRANT(S) TO LISTEN TO STATION. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
 - ii. **THERE WILL BE UP TO, BUT NOT MORE THAN, TWELVE (12) CONTEST ANNOUNCEMENTS AND CORRESPONDING CONTEST ENTRY PERIODS EACH CONTEST DAY, ALL LOCAL STATION TIMES.**
 - iii. **LIMIT ONE (1) ENTRY PER PHONE NUMBER PER CONTEST PLAY, FOR A MAXIMUM OF TWELVE (12) CONTEST ENTRIES PER CONTEST DAY PER PHONE NUMBER, REGARDLESS OF METHOD OF ENTRY. ONCE A PHONE NUMBER HAS TEXTED THE KEYWORD TO THE SHORTCODE OR HAS BEEN USED TO ENTER VIA ONLINE, THAT NUMBER CANNOT BE USED AGAIN FOR ENTRY UNTIL THE FOLLOWING CONTEST PLAY. THERE IS A POSSIBILITY THAT AN ENTRANT MAY WIN MORE THAN ONCE IN THIS CONTEST.**
 - iv. Stations may, but are not obligated to, make a Contest Announcement more than once; provided, however, the number of times in which any participating Station may make a Contest Announcement may vary by Station and/or by Contest Announcement.
 - v. In the case of text entries: (1) text messages sent to any SMS short codes other than 72881 and/or text messages sent to 72881 without any Contest keyword will not be accepted for Contest entry and disqualified without notice; (2) Station not responsible for text messages mistakenly sent to SMS short codes other than the Contest SMS shortcode; (3) Entrants may receive a bounceback text from Station with confirmation of Contest entry, but will receive no "extra" offers, information, or message content; (4) Station does not charge a fee for this service and Station assumes no responsibility for charges incurred for text-messaging, including, without limitation, as a result of any bounce back messages or Contest notices from the Station; (5) Standard message and data rates may apply, the frequency of any automated marketing message(s) individual opts in to receive are recurring and varies, text STOP to cancel, and terms are available at <http://bit.ly/15FDy2P>; and (6) PARTICIPATING STATIONS WILL NOT POST CONTEST ENTRY KEYWORD(S) ON ITS WEBSITE, PROVIDE CONTEST ENTRY KEYWORD(S) ON ANY SOCIAL MEDIA PLATFORM OR BY ANY OTHER ELECTRONIC MEANS, OR REVEAL CONTEST ENTRY KEYWORD(S) OVER THE TELEPHONE ON ANY OF THE STATION TELEPHONE NUMBERS. STATION HAS NO OBLIGATION, LIABILITY, OR RESPONSIBILITY WHATSOEVER IF INDIVIDUALS WHO DO NOT LISTEN TO A PARTICIPATING STATION RECEIVE THE CONTEST ENTRY KEYWORD(S) AND/OR SMS SHORTCODE FROM THIRD PARTIES SUCH AS OTHER LISTENERS, CONTEST SPONSORS, ETC...
 - vi. In the case of online entries, as part of the entry process, Entrants may be provided with an opportunity to opt-in to receive solicitations from, and/or to become a member/participate in clubs of (i.e., email clubs, text clubs, and rewards programs), the participating Stations; provided, however, agreeing to receive such solicitations and/or accepting such membership is not a condition of entry into this contest and will not increase your chances of winning.
5. On or about the next business day following each Contest Day (*i.e., on Tuesday for a Monday Contest Day, and on Monday for a Friday Contest Day*), one (1) entry will be randomly selected from among all those eligible entries received for each respective Contest Entry Period regardless of time zone (*as defined in Section 3 above*) on the immediately preceding Contest Day to become a winning entry in this Contest and receive one (1) prize (*as described in Section 6 below*), subject to verification of eligibility and compliance with these Contest rules (each, a "Winner"). Potential Winners will be notified at the telephone number from which he or she texted the entry, or submitted in his or her online entry (as applicable), within seventy-two (72) business hours of being selected.

- a. **There will be up to, but not more than, twelve (12) verified Winners per Contest Day, one (1) verified Winner from each of the up to twelve (12) Contest Entry Periods on each Contest Day, for a total of up to, but not more than, three hundred (300) verified Winners in this Contest.**
- b. In the event a potential Winner is found to be ineligible to win a prize in this Contest, becomes disqualified for any reason, and/or forfeits, Stations may, but shall not be required to, select an alternate winner from among all entries received in the same Contest Entry Period as such ineligible, disqualified or forfeiting winner, subject to verification of eligibility and compliance with these Contest rules. In the event that any such alternate winner is also ineligible to win a prize in this Contest, becomes disqualified for any reason, and/or forfeits, Station shall have no obligation to select any additional entries from such Contest Entry Period, and under such circumstances, no prize will be awarded for such Contest Play.

Prizes(s)

6. Each verified of the up to three hundred (300) Winners in this contest will each receive \$1,000 in the form of a company check made out to the verified Winner only and which will be mailed to each verified Winner within 6 – 8 weeks of Station's receipt of all required completed documents and information. All completed documents and information must be received within thirty (30) days of winning. Total aggregate ARV of all prizes in the Contest is \$300,000.
7. Notwithstanding anything to the contrary herein or stated on-air, each Winner will not be entitled to receive any prize until after their eligibility has been confirmed or accepted by Station representatives and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending Winner within the required deadlines.
8. Prize will be made payable and mailed to Winner only at the address provided by Winner to Station representative after confirmation of winning. Winner is required to provide evidence of a valid state photo ID and valid social security number in order to be eligible to receive any prize. Winner may be required, in Station's sole discretion, to sign one or more a Liability Release Agreements relieving the Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents from any and all liability with respect to participation in this contest and the receipt and/or use of the prize. Any person who refuses to sign such Releases and/or provide a social security number or complete or provide any other documents required by the Stations by the deadline required by Station representative will forfeit any and all contest prizes. Station reserves the right to examine identification and may reasonably choose to accept or deny awarding the prize based on the identification presented. In the event a potential Winner does not provide Station with documentation and paperwork required under these rules by the deadline, the potential Winner will forfeit the prize and such prize may be disposed of at the discretion of Station Management. No transfer or assignment of prizes is allowed.
9. Further, Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents are not responsible if any part of the prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents control.
10. Winner is responsible for paying all applicable local, county, state and federal taxes on prizes and will be issued an IRS 1099 form for all prizes won in this contest.
11. Stations reserve the right to (but not the obligation) to post some or all Winner information on the Stations' websites or social networking sites.

Sponsor(s)

12. This Contest is administered by Entercom Communications, Corp., 401 E. City Ave., Suite 809, Bala Cynwyd, PA 19004, and sponsored by those Entercom Companies listed in Attachment A hereto.

Odds of Winning

13. Odds of winning depend upon number of texts received for each Contest Entry Period.

Other General Rules that Apply to this Contest

14. **Participating Stations may individually refer to this national contest in varying ways depending on particular station's format and what it determines to sound most appealing to its particular audience. However, the Contest is one national contest made up of many participating stations. All trademarks and registered trademarks are the property of their respective owners.**

15. In case of an identity dispute, the registered user of the primary phone number of the account on the date of entry will be the recognized entrant and participants may be required to provide evidence that he or she is the primary user (e.g., phone bill) as determined in Stations' sole discretion. In the case of a text entry, participants acknowledge that messages are distributed via third party mobile network providers and, therefore, Station cannot control certain factors relating to message delivery. Participants acknowledge that, depending on the recipient's mobile provider service, it may not be possible to transmit the message to the recipient successfully. Station does not claim or guarantee availability or performance of this service, including liability for transmission delays or message failures. Station does not charge a fee for this service. It is each Participant's responsibility to check with their individual carrier, as other charges may apply. **BE ADVISED THAT IN SOME CASES, TEXTS TO THE STATION WILL RESULT IN ONE OR MORE AUTOMATIC BOUNCE BACK MESSAGES, FOR WHICH PARTICIPANTS MAY INCUR A FEE FROM THEIR PROVIDER.** Station assumes no responsibility for charges incurred for text-messaging, including, without limitation, as a result of any bounce back messages or contest notices from the Station.
16. In the case of online entries, Station may use cookies and/or collect IP addresses (an IP address is a number that can uniquely identify a specific computer or other network device on the internet) for the purpose of implementing or exercising its rights or obligations under the contest rules, for information purposes, identifying your location (including, without limitation, to re-direct you to the appropriate geographic website, if applicable) or for any other lawful purpose in accordance with Station's privacy policy (available from a link at the bottom of the Station's web site home page, which is listed below in Attachment A).
17. Use of robotic, mechanical or other forms of pre-programmed entry methods is NOT prohibited. Stations do not intend to monitor or disqualify any contest entry on the basis of the use of such manipulation tools. Notwithstanding the foregoing, entrants are not entitled to use such manipulation tools and Stations reserve the right (in its sole discretion), from time to time, to implement entry processes that may frustrate or prohibit such automated entry; provided, however, that no entrant in any contest may rely upon or insist upon Stations' failure or refusal to take any of the foregoing actions or to determine, in its sole discretion, that one entrant's entry should be discounted because another entrant's entry was or vice versa.
18. Station Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. The decisions of the Station will be final as to all matters, including, without limitation, whether any Keyword submitted is correct or not. Entry into the contests constitutes agreement by entrants to abide by these rules, as well as any other rules established by Stations.
19. With respect to notification of potential Winners in this contest, Station will only be required to leave one telephone message or send one text message to the number used to enter this contest (in the case of a text entry). If no answer or answering machine is reached, Station will not be obligated to attempt any further contact. Station reserves the right, in its sole discretion, to attempt to contact any potential Winner more than once and shall not be required to attempt to contact all potential Winners an equal number of times or in the same communication manner.
20. Stations and its sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical or human) which may occur in the administration of the Contest and/or the processing of any entries, errors experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or Stations from receiving (accurately or otherwise) a phone call, an email, accessing any website (including the Stations or any third party website), or for any problem associated with the Stations website or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact entry, participation, voting or prize claim in any way, regardless of the cause, including, without limitation, any injury or damage to any person's computer, equipment, property, software or network related to or resulting from participating in a Station contest or visiting its websites (whether as an entrant, visitor or voter). Stations and its sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users,

or by any equipment or programming associated with or utilized in a Station Contest. Stations are not responsible for any printing errors or typographical errors. **If, for any reason, in the sole opinion of Stations, the contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures, system overload or any other causes, whether discovered or suspected by Stations, which, in sole opinion of the Stations, does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Contest, Stations reserve the right, at its sole discretion, to cancel, terminate, modify or suspend the contest, and/or provide alternative means of entry or any other changes to these contest rules that Stations deem appropriate under the circumstances. In the event of termination, suspension or modification of this contest, a notice will be posted online and announced on-air.**

21. All entries become the property of the Stations and will not be acknowledged or returned. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry may be barred from further participation in this contest and, in Stations' sole discretion on a case by case basis, banned from any future participation in any Stations' contest (which Stations' decision may not be disputed or appealed). Incomplete or illegible entries may be disqualified in Stations' sole discretion.
22. By participating in this Contest, entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless Stations, its affiliates, parents, assigns, successors, employees, agents and all others connected with them and the contest from any and all liability, claims, actions, and damages sustained or incurred by participation in the Contest and the receipt and use of any prize(s) awarded (if any) through this Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Stations, its affiliates, parents, assigns, successors, employees, agents and all others connected with them and this Contest.
23. By participating in this Contest, entrants hereby consent to the Stations' usage of any one or more of the following for on-air broadcast, online usage and for any other advertising and promotional purpose in any medium whatsoever without payment of any additional consideration: entrant's name; voice; likeness; biographical information; his/her participation in the contest; and the substance of the entrant's entry form or any other contest submissions. By entering this Contest, entrants understand and agree that Stations may take photographs and/or videotape and/or audiotape any entrant's participation, appearance and/or performance in connection with this Contest (before, during or after the Contest) and that Stations will own any such photos, audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the Contest with no compensation to the entrants, including without limitation posting any such photographs, audio and/or videos on its website.
24. Stations reserve the right to prohibit the participation of an individual from this Contest if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Contest rules.
25. This contest is subject to all applicable laws and regulations and is void where prohibited.
26. Stations reserves the right to: (i) terminate or declare the Contest null and void and rescind any prize, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest and reserve the right to select a potential Winner from all eligible uncompromised entries (as it determines in its sole discretion) it received through the date it terminated the Contest; (ii) alter or amend these Contest rules at any time; and (iii) stop or conclude the Contest at any time without prior notice with selecting a potential Winner from all eligible entries it received up to the time Stations concluded the Contest. Material changes to the Contest rules will be broadcast on-air and/or posted online, when practical. Information collected by Stations in connection with entering or otherwise participating in this Contest may be used in accordance with a particular Station's privacy policy (available from a link at the bottom of a participating Station's website home page, which is listed below in Attachment A).
27. Winner's List: For a Winner list, mail a self-addressed stamped envelope (VT residents may omit return postage) to 401 City Avenue, Suite 809, Bala Cynwyd, PA 19004 addressed to "Q1 2018 Entercom National Cash Contest." All requests for Winner lists must be mailed and received after the Contest is over but prior to six (6) months after the Contest has been concluded.

